

# World Shoot XVII

## Logo Usage Agreement

This Agreement is applicable to the United States only and governed by the Laws of the State of Florida and applies to all sponsors and vendors of the World Shoot XVII. Any use of the World Shoot XVII Logo outside the United States is strictly prohibited. The World Shoot XVII Logo or the name "World Shoot" followed by any other words or characters may not be used for any commercial purpose without prior written approval of the Mark owner who can be reached at [info@usworldshoot.com](mailto:info@usworldshoot.com). **Deviations from the agreed upon terms of this agreement at any time will result in immediate revocation of your sponsorship privileges without refund, confiscation of your products, and immediate removal from the tournament literature and grounds.**

- You may not use the World Shoot XVII Logo for any other use other than for placement on your country's tournament shirt during competition – no marketing of logo merchandise including variations of the log is allowed.
- You may not use the World Shoot XVII Logo, image, graphic or the name "World Shoot" in any manner that may possibly disparage, bring into disrepute, or derogate the World Shoot XVII or its members in connection with any products or services that, in the World Shoot XVII's sole and absolute discretion, may possibly diminish or damage the goodwill of the World Shoot XVII name or including without limitation uses that could be deemed to be obscene, pornographic, sexual, or violent, or to encourage unlawful activities.

- You may not alter the appearance of the World Shoot XVII Logo. The World Shoot XVII Logo must stand by itself so as to avoid unintended associations with any other objects, including, without limitation, type, photographs, illustrations, borders, and edges. The width of the blank space surrounding the Service Mark must be equal to 1/3 of the size of the symbol that is displayed (e.g., if the symbol is 30 pixels across, it must have 10 pixels of blank space above, below and on each side). You may not use the World Shoot XVII Logo as a feature or design element or incorporate it into any other service mark/logo.
- You may not use any World Shoot XVII Logo other than the provided version without the express permission of the Mark owner who can be reached at [info@usworldshoot.com](mailto:info@usworldshoot.com).
- The World Shoot XVII Logo has been carefully chosen to reproduce consistently whether using solid PMS, CMYK process, or RGB/web-ready colors: **<WILL BE UPDATED>**PMS o Black o Red = PMS 186, CMYK o Black o Red = C0, Y81, M100, K4, RGB/web-ready colors o, Black o Red = R227, G24, B54, World Shoot XVII Mark Typeface = Arial